

**The Effect of Report Text To Student's Writing Quality By Using  
Instagram Post**

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**ABSTRACT**

This study aims to determine students' ability to understand writing a report text using Instagram posts in eighth grade students at SMPIT AL-FAKHRI SUNGGAL. This research is an experimental research. The population of this study was all students of class VIII at SMPIT AL-FAKHRI Sunggal. The sample for this study was taken from 30 students in the experimental group (class VIII-A) and 30 students in the control group (class VIII-B). Data collection instruments in the form of tests and observations. After analyzing the data, the writer gets the highest average value obtained in the experimental class is 2,247, and for the control class, the value in the table is around 1,935, so the value received is higher than the table. This means that there is a significant effect of using Instagram posts to write a report text.

**Keywords: Instagram post, Report Text, Student**

**INTRODUCTION**

Writing skill is probably the most difficult skill to master. It is due to the students that may have less experience to write than to read, speak, and even to listen. Report text is one of the five genre texts learned by Junior High School students, especially the 7<sup>th</sup> and 8<sup>th</sup> graders. To avoid boredom for the students in learning writing descriptive, the teacher should apply the interesting method in teaching. One of the alternative methods for teaching writing report text is using the application of Instagram. Instagram has become one of the most popular social media today. In assessing writing, there were three methods inscoring, namely holistic, primary trait, and analytic scoring (Brown, 2004). In addition, analytic scoring was used to assess class based achievement test because it provided more targeted feedback to students and teachers (Brown & Hudson in Becker 2010).

Moreover, in this pandemic era, when the teaching learning activity is mostly done online, the social media is widely used in virtual class activity. This essay describes the application of Instagram and its features for teaching learning activity. It also explains some procedures of implementing Instagram in learning activity, particularly in writing report text. From this study, the researcher found that the application of Instagram in writing report text is very attractive to the students. It can be seen from the students' response in the teaching and learning process. In the field of writing, report text was one of texts that must learn for junior high school students. Students could think academically and scientifically through report text. report text was one of the academic genres and important for students to learn (Ting, Campbell, Law, & Poh, 2013).

Writing skill is an activity to develop feelings and ideas to produce structured sentence Hood (2013). Writing is also a means of communicating in writing, so that written communication tends to involve a thought

process, because writing requires a process of selecting and organizing ideas into a coherent and logical whole (words, sentences, grammar). According to Husna (2017) Writing skill is the most important skill that is difficult for foreign language learners to learn, because after all Writing is a difficult skill for both native and non-native speakers; because the writer must be able to write it in various things such as content, organization, purpose, audience, vocabulary and mechanics such as spelling, capitalization and punctuation,".

According to Thresia et al., (2019), writing is a communication tool using media in the form of symbols and signs to convey ideas. Most people use writing for communication because people can interact with other people not only by speaking language but also written language looks more real and interesting. So writing skills have several stages such as planning, drafting, editing, taking notes, brainstorming, generating drafts and other evidence reading or editing again. Therefore writing is not a one-step action, writing requires a process. This means that students need to collect ideas to produce a good story or text.

Writing is among the important skills learned in English. In writing, people express their ideas and opinions. In this era of advanced communication technology, the use of social media to teach and assist students to learn is common for educators. This research investigated the effectiveness of using Instagram in teaching writing Report texts. As pre-experimental research, this research used written tests of Report texts as the main instrument and interview as the supplementary data collection technique. The samples of this research were eight grade students of Social one of a public junior high school in Medan Sunggal. The result of this research showed that there was

a significant difference in the students' ability of writing report texts before and after the treatment. The interview responses also indicated that using Instagram post as visual media for learning Report was effective. In conclusion Instagram posts as visual media in teaching Report texts can improve student's writing ability of Report text

In the current era, Instagram was very popular and widely used by teenagers. Students tended to spend their time accessing instagram. They uploaded their photo or video with description, and interact with others by leaving comments or sending direct messages. Accordingly, Instagram could provide a pleasant and ideal atmosphere for students to produce written text. Instagram appeared to be a great place for students to practice Report text writing. This research focused on using Instagram as one of media to increase students' writing abilities, particularly in writing report text. In this study, instagram was thought to be an excellent media for teaching report texts since it was assumed that students would be more enthusiastic and driven to write report texts if they utilized it. In addition, the teacher must be innovative in designing and utilizing instagram. The teacher reduced the difficulty of the students by encouraging them to use Instagram to produce report text. As a result, pupils would perceive it as a novel approach to learning English

## **METHODS**

This research was conducted by applying experimental research. There are two groups in this study, namely the experimental group and the control group. This study used a reading test with a total score of 100. The pre-test was given before the treatment and the post-test was given after the treatment. The researcher gave treatment to students in the experimental

group by applying a word search strategy while the control group did not apply a word search strategy.

### **Findings and Discussion**

The Pre-Test is an activity to test the level of students' knowledge of a report text by using Instagram posts to test students' knowledge of the material to be delivered, the pre-test activity is carried out for 10% before teaching activities are given, namely the post-test is carried out for 20% is a form of giving questions after the late material was conveyed to the researcher. from the material that has been delivered from both classes there are those who use Instagram posts and there are those who do not use Instagram posts and also each "class uses a Instagram post test and also a pre test the post test is only for the experimental class and the pre test is only for the control class From here we will find out how influential Instagram is for students Not only that, in the experimental class they also use Instagram posts and the control class does not use posts after all running.

No.	Initial student's	Pre-Text	Post-Text
1.	SN	65	90
2.	NPA	70	95
3.	AA	80	88
4.	MI	65	80
5.	MIA	75	84
6.	RAP	45	80
7.	SAA	55	92
8.	AS	65	80
9.	FA	45	84
10.	BNF	68	85
11.	TM	67	95
12.	MK	45	88
13.	VDP	75	80
14.	AP	88	88
15.	RRA	75	85
16.	MH	45	75
17.	FNA	65	95
18.	RAP	65	75
19.	DHA	75	90
20.	FHW	55	95
21.	FA	60	85
17.	AA	65	88

<b>23.</b>	<b>MAA</b>	<b>85</b>	<b>95</b>
<b>24.</b>	<b>ASA</b>	<b>85</b>	<b>95</b>
<b>25.</b>	<b>G</b>	<b>60</b>	<b>75</b>
<b>26.</b>	<b>FI</b>	<b>75</b>	<b>85</b>
<b>Total</b>		<b>1.555</b>	<b>2.247</b>
<b>Mean</b>		<b>59,80%</b>	<b>86.42%</b>

**Table 1. The score of Pretest and Posttest of Experimental Group**

Based on the class completeness calculation, the percentage of effectiveness is obtained media that is equal to 86.42% with the completeness criteria of 81% - 100% categorized very effective, thus the effectiveness of learning media using Instagram posts is very effective in improving participant learning outcomes educate. In addition, the way to prove effectiveness is by testing normality. Testing requires data from the experimental class and control class, To determine the experimental class and the control class, observations were made purposive as a sampling technique. The observation step carried out is by Pay attention to the teacher's way of learning and student activities during learning. In this way, provisions regarding the experimental class and classes are obtained dick, namely class VIII-A as the experimental class and class VIII-B as the class control. In this study,

learning in the experimental class used learning media Instagram posts that contain a report content which is commonly referred to as a caption. After conducting the research, the researcher obtained data on student scores on the pre-test and post-test from both the experimental group and the control group, in this section. I was test student validation tests and student reliability How influential is the impact of Instagram on the experimental class and the control class My experimental class will give a Pre-Test and Post-Test.

In the Pre-test data in class VIII-A, it is known that students have an average of 59.80% of the acquisition of the Pre-test score, it can be concluded that completeness classically not achieved. On the post-test data in class VIII-A known to have an average of 86.42% it can be concluded that occurred improving students' ability to write a report text without a treatment after understanding what the teacher taught in front of the class using Instagram post

**Table 2. The Score of Pre Test and Post Test of Control Group**

No.	Students Initial	Pre-Test	Post-Test
1.	<b>AZ</b>	<b>28</b>	<b>85</b>
2.	<b>S</b>	<b>30</b>	<b>90</b>
3.	<b>AK</b>	<b>55</b>	<b>95</b>
4.	<b>HJS</b>	<b>60</b>	<b>80</b>
5.	<b>MAP</b>	<b>82</b>	<b>85</b>
6.	<b>MAR</b>	<b>75</b>	<b>90</b>



7.	<b>NZ</b>	<b>45</b>	<b>75</b>
8.	<b>AS</b>	<b>70</b>	<b>80</b>
9.	<b>FHDR</b>	<b>55</b>	<b>85</b>
10.	<b>KSK</b>	<b>65</b>	<b>80</b>
11.	<b>NIP</b>	<b>75</b>	<b>95</b>
12.	<b>KSN</b>	<b>78</b>	<b>95</b>
13.	<b>IS</b>	<b>85</b>	<b>95</b>
14.	<b>MW</b>	<b>80</b>	<b>75</b>
15.	<b>CMT</b>	<b>35</b>	<b>85</b>
16.	<b>KR</b>	<b>60</b>	<b>75</b>
17.	<b>RK</b>	<b>65</b>	<b>85</b>
18.	<b>FAP</b>	<b>75</b>	<b>85</b>
19.	<b>NA</b>	<b>85</b>	<b>90</b>
20.	<b>RM</b>	<b>55</b>	<b>75</b>
21.	<b>RP</b>	<b>65</b>	<b>75</b>
22.	<b>MAF</b>	<b>75</b>	<b>85</b>

23.	<b>ASA</b>	<b>70</b>	<b>75</b>
<b>Total</b>		<b>1.468</b>	<b>1.935</b>
<b>Mean</b>		<b>63,82%</b>	<b>84,13%</b>

In the Pre-test in class VIII-B students had an average of 63.82% lower than the experimental class, the control class was not given Instagram posts, the difference was only in that part there is a difference between the control class and the experimental class

*Table 3. Test Validation Test*

<b>Question number</b>	<b>R<sub>hitung</sub></b>	<b>R<sub>table</sub></b>	<b>Criteria</b>
1	0,55234	0,432	Valid
2	-0,29277	0,432	<b>Invalid</b>
3	0,55234	0,432	Valid
4	0,497955	0,432	Valid
5	0,48795	0,432	Valid
6	0,497955	0,432	Valid
7	0,48795	0,432	Valid
8	0,48795	0,432	Valid
9	0,458171	0,432	Valid
10	0,48795	0,432	Valid
11	0,497955	0,432	Valid
12	0,497955	0,432	Valid
13	0,48795	0,432	Valid

## CONCLUSIONS AND SUGGESTION

Based on the results of the research and discussion of the

effect on students of report text by using Instagram posts and not using Instagram posts previously stated, it can be concluded that using Instagram posts is very effective for students who understand that they can use Instagram for positive things, for example there is an event or event on Instagram that has a caption regarding the report or incident that occurred.

The researcher carried out a classical trial, the results of calculating class completeness when giving the Pre-Test and Post-Test obtained 86.42% with

14	0,552234	0,432	Valid
15	0,458171	0,432	Valid
16	0,48795	0,432	Valid
17	0,497955	0,432	Valid
18	0,497955	0,432	Valid
19	0,55234	0,432	Valid
20	-0.11066	0,432	<b>Invalid</b>
21	0,458171	0,432	Valid
22	0,458171	0,432	Valid
23	-0,3635	0,432	<b>Invalid</b>
24	0,55234	0,432	Valid
25	0,55234	0,432	Valid
26	0,458171	0,432	Valid
27	-0,25714	0,432	<b>Invalid</b>
28	0,497955	0,432	Valid
29	0,497955	0,432	Valid
30	0,295084	0,432	<b>Invalid</b>

very effective qualifications in understanding a report text in an Instagram post. Carried out by applying experimental research. There are two groups in this study, namely the experimental group and the control group. This study used a text report writing test with a total score of 100. The pre-test was given before the treatment and the post-test was given after the treatment. The researcher gave treatment to students in the experimental group by giving an Instagram post which interpreted a report in the form of an Instagram caption while the control group was not given a post, only I the researcher directed how an example of report text without an Instagram post. After conducting the research, the researcher obtained data on students' scores on the pre-test and post-test from both the experimental group and the control group, from here we can see how influential Instagram posts are to students and those who don't use an Instagram post.

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